



# LOCAL NY PARTNER

**Barilla**  
Avon, NY

**Doing business with ASC  
since 2012.**

Established in 1877 as a bread and pasta shop in Parma, today Barilla ranks as one of Italy's top food groups. Barilla is the market leader in the global pasta business, in the pasta sauces business in continental Europe, in the bakery products business in Italy and in the crisp bread business in Scandinavia.

**Barilla's business strategy includes an awareness that the food it produces should not only be good for people, but good for the planet.**

Its Pedrignano plant on the outskirts of Parma is the largest pasta factory in the world; every day it produces 93,206 miles of spaghetti, enough to go around the Earth four times.

The Avon, NY, plant was constructed in 2006. Its four production lines can make 330 tons of long and short pasta per day. It produces 32 different shapes of pasta. The plant employs 124 people.

Barilla's business strategy includes an awareness that the food it produces should not only be good for people, but good for the planet. Its products contain zero artificial colorings, fats and hydrogenated oils; 96% of its packaging is recyclable; 111 products were reformulated to reduce salt, fats and saturated fats and increase nutrients, whole grains and fiber; the company cut its total water consumption by 19% and CO2 emissions by 21%; and 81% of its durum wheat is grown locally.



**Avon, NY, plant**

